

G-CAT Board Meeting 11/16/2015

In attendance:

Loren Janulewicz
John Hartnett
Teresa Anderson
Larry Ransford
Bob Knutson

- October 2015 GCAT Board minutes were approved.
- The October financials were not reviewed at the meeting because of unexpected delays in receiving the information. Post meeting reports indicate:
 - Rounds were 1,841 compared to 2,481 last year.
 - Year to date Rounds 27,376 compared to 30,224 last year
 - Revenue was \$36,505 compared to \$59,090 last year.
 - Expenses were \$80,255 compared to \$67,976 last year.
 - Profit was – (43,750) compared to (\$8,886) last year.
 - Year to date profit is \$49,569 compared to \$ 201,959 last year.
 - Unbudgeted and Capital Expenses are \$126,908 compared to \$30,099 last year
 - Fund Balance is \$448,551 compared to \$463,738 last year

- Summary of incurred unbudgeted and capital expenses 2015:

Computers	\$6,834
Trees and stumps	\$13,897
Maintenance Building 6 th hole	\$1,500
2 utility carts for Maintenance	\$4,000
Aeration Machines	\$3,450
Sand Hauler	\$2,000
Cart Path #1 Hole	\$53,000
Maintenance Building 16 th hole	\$1,500
Rough Mower	\$15,900
Modify Sand Trap on 6 th hole	\$11,031
New Cart Covers	\$3,200
Ball Washer	\$1,175
ATV	\$9,421
Total	\$126,908

- The Golf Course Superintendent informed the GCAT Board:
 - The arborist report from Arbor Scape indicates far more damage to the Golf course trees, than had been previously reported. The hard freeze November, 2014 and the Mothers Day Freeze 2015 took a heavy toll on the golf course trees. The Arbor Scape report estimates their tree removal and trimming costs exceed \$100,000.
 - The Golf Course Superintendent requested and was approved \$20,000, to remove numerous dying trees which impose safety hazards and he indicated that maintenance personnel will prioritize and trim the trees which can be saved and remove trees where they can safely work. No trees will be replaced until irrigation issues are resolved.

- A new ATV with snow plow was purchased at a cost of \$9,421. This ATV will be used to clear snow from cart paths, public sidewalks and areas adjacent to the pro shop.
- The Golf Course Business Manager informed the GCAT Board:
 - Rounds of golf are down because of the Club Profit System no longer supporting Golf Now.
 - EZ Links POS is being installed and is reworking and improving our website. The updated website will have an improved e-mail marketing system, improved reservation center, mobile apps, a video golf course fly over and numerous other enhanced marketing tools.
 - The Heather Ridge Golf Course will be listed in the Avid Golfer Passport Book, which will significantly increase marketing efforts. Green fees with cart will be \$27.00 and be available on non-holiday Monday through Thursday afternoons.
 - The Heather Ridge Golf Course will have a booth at the Golf Expo on February 19-21, 2016. Marketing efforts will be similar to last year's successful plan. These efforts include golf discount cards, men's and women's club applications and information for golf tournaments.
- There were no Men's or Women's club issues.
- Meeting adjourned