G-CAT Board Meeting 12/17/2012

In attendance:

Loren Janulewicz Larry Ransford John Hartnett Vic Evans Irene Young

Discussion:

- We reviewed the financials. Have a loss for November but it was much less than the loss for the same period last year.
- There are 15 tournaments booked for next year. Christmas cards are being sent from the club to tournaments booked, tournaments from last year and potential tournaments as a marketing tool.
- Still trying to get annual pass holders to renew before the end of December.
- The Golf Course at Heather Ridge will participate in the Denver Golf Expo. Discussed packages that will be offered only at the Expo. Also discussed potential ads to be included in the Avid Golfer and possibly the Divot.
- Errol Rowland presented a proposal to allow a limited number of college varsity team golfers a "package" if they call Heather Ridge their home course. There are concerns about NCAA rules that need to be researched (don't want to jeopardize the golfer's standing) and exactly how this will be implemented that will be researched by the board over the next few months.