## Heather Ridge Community Action HRCA Regular meeting - April 12, 2011 6pm

Attendees: President: Bette Secord Directors: Lana Gutnick, Ginny Lewis, Pat Horton, Edie Reidel, Mary Lou Braun, Susan Clark HRMD Advisor: Van Lewis Guest: Errol Rowland

Call to Order at 6:15p.m.

Review of mission statement of all attendees. The HRCA is created as an Advisory to the Metro District Board.

It consolidates the Heather Ridge of Colorado Metro Matters magazine and websites along with social and

special projects.

The 2011 Budget for HRCA is derived from a line budget expenditure in the Metro District's annual General

Fund Budget. HRCA budget for 2011 is \$43,700. Items in this budget are as follows: Metro Matters: \$30,000

Website development and management \$4,500

Social functions \$4,500 Special Programs and Projects \$4,700

Leaders of each of the items in budget:

- 1. Metro Matters: Lana, Bette and Van -- Lana to work on offsite owners address and HOA within a 1 mile radius and city council members. This will help broaden marketing to attract more advertisers. Golfers and restaurant/ballroom users. This in accordance of HRMD purpose to promote Economic and recreational aspects of Metro District.
- 2. Social Functions: Edie, Susan and Ginny -- For informing and promote familiarity between the Metro District and Heather Ridge communities. Money is to be used to enhance purpose of the community
- 3. Special Programs:
  - a. Friends of the Fairways: -- Pat May 15 the deadline for entering. July 10 Judging. Signs will be distributed for those participating. NICKS will be the judge and prize could possibly be a gift coupon from NICKS.
  - b. Real Estate: Van & Pete -- Van Information site for buyers and sellers to promote community features and values.
  - c. Education and information Programs: Van Training HOA Boards to see how they function. Possibly holding weekend sessions or seminars to build a base of leadership.
  - d. Neighborhood Watch Have a meeting with Par officer to present. Keep abreast of illegal activity in the District
  - e. Garden Club On hold this meeting
  - f. HRMD Foundation Special donation to the community

The meeting adjourned at 7:30 p.m.